



Norwegian  
Energy Partners





# Norwegian Energy Partners

Our logo brings with it the wave symbolism from earlier. It has been updated, become minimalist, more open and stylized. It no longer symbolizes just a wave, but wind, movement, currents and rotation. The waveform is placed in a circle, which emphasizes global currents and sustainability. The grading with color goes from fresh water at the bottom to luminous turquoise (northern lights) at the top.



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LOGO  
/ COLORED VERSION

The main logo exists in four versions: Positive, Negative, Black and White. Here is the positive and negative version with colors.





LOGO  
/ ON BACKGROUNDS



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LOGO  
/ ON BACKGROUNDS

On image backgrounds, the logo is always white. Make sure it is clearly visible. The images should have a relevance (energy) in relation to the logo. On the profile color «Night sky», the logo can also be completely white.





# LOGO / SPACE AND SIZE

The logo must always be placed so that it is not disturbed by competing elements. An area of air around the logo is called a free zone and corresponds to a square that is defined based on the height of N. There must be more air around the logo than the size of the free zone, but never less.

Space

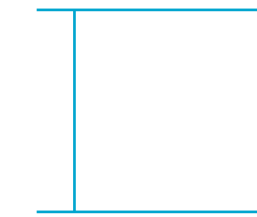
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Standard size (for A4 formats and brochures)

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150 mm



Minimum size

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70 mm  
50 px

